

**Traffic Central™** gives you the edge in...

- Retail Intelligence
- Customer Traffic
- Customer Behaviour
- Trend Analysis
- Campaign Evaluation
- Optimized Staffing
- Rent Reviews
- Branch Comparisons

**Everything** you need to know about the movement of your customers is **at your fingertips!**

## Traffic Central™

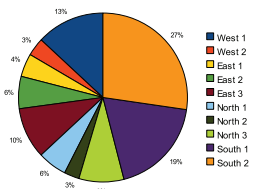
The most accurate real time footfall counting system is powerful, cost effective and scalable

Featuring 'out of the box' plug and play functionality allowing you to:

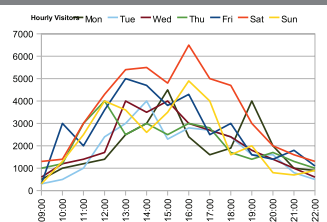
- Accurately track queues, crowds and customer traffic
- Count people in to and out of your facility or your retail units with directional tracking
- Identify peak selling periods over a few hours or several years
- Generate comprehensive daily, weekly or monthly reports
- Quickly calculate customer to sales conversion rates

Now you can understand **every** pattern that affects your business

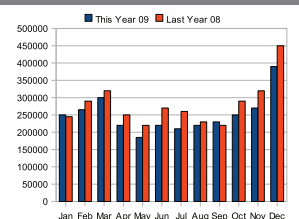
### FOOTFALL BY LOCATION



### HOURLY DISTRIBUTION



### MONTHLY DISTRIBUTION



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**STOP GUESSING** where your customers are going.  
Call us for a **Traffic Central™** demonstration **TODAY!**

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www.VideoPeopleCounter.com